

CONSULTANT PROFILE - JUDY BRANNOCK**EXPERIENCE AND PROFESSIONAL EXPERTISE**

Judy Brannock, aka “Coach Judy”, is Founder and President of The Officium Group, www.theofficiumgroup.net, an executive and performance education firm committed to bringing clients the ideas, education, tools, and coaching services needed to transform their leaders and their organization.

Her keen perceptive capabilities help her see what client’s can’t see so they are able to look into their blind spots and replace ineffective behaviors with those that support their success. Known for her warmth, humor and down-to-earth style, she has been an advocate for women throughout her 20-plus year career. supporting corporate, non-profit, and public sector leaders to:

Judy has supported corporate, non-profit, and public sector leaders to:

- **Accelerate their growth** as they go through transition.
- **Add more depth to their leadership skills** in preparation for a promotion.
- **Take on increasingly challenging responsibilities** and get recognized as a stronger leader.
- **Resolve conflict and increase workforce commitment, motivation, and client satisfaction.**
- **Build their ability to communicate clearly**, read others’ reactions and act accordingly.

TRAINING AND EDUCATIONAL BACKGROUND

- 24 years of business experience in a cross section of industries and sectors.
- Over 20 years of experience as a consultant and executive coach to senior executives and their teams in financial services, hospitality, health care, hi tech, and government organizations.
- Internationally known speaker, executive coach, business strategist and organization effectiveness consultant.
- Copyrighted a seminar, “Winning in the Workplace,” designed to empower women to move up in their organizations, delivering it to hundreds of women in public and private sector organizations.
- Coaching Certification from Georgetown University with advanced work in Somatic Coaching at the Strozzi Institute and Generative Coaching with Stephen Gilligan, PhD.
- Master Certified Coach (MCC) through the International Coach Federation.
- Undergraduate and graduate degrees from the University of North Carolina, University of Tennessee and George Washington University in Business and Organization Development.
- Certifications in MBTI, Emotional Intelligence, Center for Creative Leadership 360 instruments, Deming—Process Improvement, Team Challenges, Instructional Design, and SPIN Selling.

Clients

AARP, Arthur Anderson, AT&T Information Systems, Bechtel, Booz Allen Hamilton, Capital One, Cisco Systems, Children’s Television Workshop (Sesame Street), CoreStates Financial, Ernst & Young, Federal Home Loan Bank Board, Freddie Mac, Frito Lay, IBM, IRS, Marriott, Miles Labs, Occupational Safety and Health Administration, SallieMae, Sun Microsystems, US Mint.